4-3-2025 - BAC Quarterly Board Meeting Minutes

Meeting start time: 5:30 AM (meeting held via Zoom and at Angie's house)

Present: Angie Marianthi, President; Shanell Rodriguez, Vice President; Pogo Saito, Member; Lizzy Camacho; Secretary; Taryn Yates, Member, Sherri Potter, Treasurer; Susan Park, Member; DaLyn Greer, BAC Employee

Not Present: n/a

Call to Order

- Attendance
- Agenda Preview

Approval of Last Minutes

 Motion to approve the 1-24-2025 meeting minutes made by Lizzy, seconded by Angie. The motion passed unanimously.

Board Members

 The board discusses and approves Susan as the new secretary and Lizzy as a director, with both positions maintaining their original two-year terms.

Next Steps

- **DaLyn**: Update corporate filing with the State of Idaho to reflect Susan as secretary
- Susan and Lizzy: Meet so Lizzy can provide details on responsibilities

Budget / Financial Recap

- Revenue fell short of projections, particularly from sauna services (\$1,300 actual vs \$2,300 projected).
- Overall revenue appears up by \$8,000, but includes a one-time \$7,000 donation.
 True operational revenue is only up by about \$1,000.
- The group discussed ramping up marketing for the sauna, which has underperformed.

Next Steps

■ Shanell/BAC: Explore marketing strategies for sauna services.

• Employees (Salaries, clinic schedule, hiring updates, etc.)

- Recently hired acupuncturist is not working out due to concerns with reliability and performance (last-minute shift cancellations, difficulty managing patient volume). BAC has decided to terminate their employment effective immediately with two weeks' severance pay.
- Potential new hire very soon; multiple people are interviewing for the acupuncturist position.
- BAC is also seeking a part-time front desk hire.

 Discussion of proper employment classification (contractor vs employee). Sherri recommends BAC classify new hires as "employees" not contractors, even during a trial period.

Nampa Clinic Updates

- Planning for a dedicated space when sublease ends in July.
- Stacey has maintained full shifts for two months; Exploring possibility of expanding to Friday shifts.
- The only complaint has been cold zero-gravity chairs (BAC is providing blankets)

Fundraising and Grants

No updates

• Idaho Gives: April 28 - May 1

- Lost Grove Event: April 29th (3:30–8 PM) Kickoff event. Possible tabling volunteers needed
- There will only be one central fundraiser page for Idaho Gives this year
- Group agreed to a collective matching fund from pooled board, employee, and volunteer donations.
- Business sponsorships discussed there will be a space in the clinic displaying support from small businesses
- Newsletter messaging in progress Shannell shared the messaging document and welcomes feedback: ID Gives Story '25

Next Steps

■ Shanell:

 Collect the fundraising pledge for a pooled matching fund from BAC employees and volunteers

Other Events:

- A May event focused on disabilities and caregivers, where BAC will have a table with the fee waived
- The Thrive event at JUMP, organized by Upward Inertia (a nonprofit yoga studio working with incarcerated individuals)
- BAC did not emphasize marketing for a while because they had limited appointment availability. Now that they have the capacity, they will advertise more to bring in new patients, additional revenue.
- Taryn notes that it's Mental Health Awareness Month in May, potential for collaborating with NAMI.
- Pogo offered to provide sound bath music at events

Program Updates

 The refugee program through St. Alphonsus continues despite earlier funding concerns.

• Conversations to continue at next Board meeting

- Recap Idaho Gives
- Set Next Meeting Date: July 17th, 5:30 PM (likely at Susan's house)
 - o Also set: October 23rd meeting at 5:30-7:00 PM
 - Note: Group decided to streamline calendar invites to include only BAC employees who are actively serving on the board. Others can be added as needed for specific meetings.

Adjourn

- Meeting adjourned at 7:20 PM
- o Secretary and meeting minute taker: Lizzy Camacho
- Minutes approved on 7/17/25