

# BAC BOARD MEETING – April 20, 2023

Meeting began at Meeting began at 5:30 pm (meeting held via Zoom)

In attendance: Angie Marianthi, President; Wayne Rysavy, Member; Sherri Potter, Treasurer; Christi Schofield, Member; Gretchen Huettig, Vice President, Pogo Saito, Member; Lizzy Camacho, Member, Stacey Kelsey, LA

Absent: N/A

## Approval of Last Minutes

- Motion to approve January 18, 2023 meeting minutes by Gretchen, Pogo seconded. The motion passed unanimously

## Old Business

- Financial Recap
  - o Financials review
    - Gretchen shared her screen to show us the YTD budget vs actual. The actual is higher than the budget in a couple places - they think something was entered incorrectly and it skewed a couple numbers. (GH)
    - Sherri will assist DaLynn in ironing out the budget.
    - Some revenue was expected from the sauna, which is still waiting for a part to be fixed - taking much longer than expected. (GH)
    - BAC has a new accountant. (GH)
  - o Numbers Report
    - Numbers Analysis - Treatment numbers are increasing. (GH)
- Welcoming Travis and changes to schedule (GH)
  - o Gretchen shared what the new schedule will be, invited questions or concerns. (None).
  - o Gretchen said Travis will work Sundays and current 'punks will have weekends off now (it's been a long time since they've all had free weekends!)

## New Business

- IG Campaign
  - o Graphics/Story Share
    - Angie said Wayne has created beautiful social content - thanks to Wayne!
    - Wayne said video shoot went well!
  - o Board responsibilities
    - Gretchen talks about efforts to acquire donations.
    - Lizzy shares that she has not had any success acquiring corporate donors.
    - Stacey says this is something we'll have to build over time, and existing relationships in the community are best. Agreement all around.

- Pogo asks about an email template for requesting donations. Lizzy has one and will send to Pogo – a short template based on the document that Shanell created.
- Conversation about the best way for board members to engage, share, and ask for support for BAC
  - Stacey says as we learned with the food vendor and band, it's best to ask who you already know, and those who know BAC. Tapping into our community
  - Discussion around asking members to see if their employer will match their donation. Also asking volunteers if they have an employer that will match volunteer hours.
- IG Reward Tiers
  - Discussion of Give Gab and how to generate support using our social media accounts and networks. (WR)

#### Next meetings

- Scheduled meetings:
  - Friday, July 21th, 2023 at 4:30 pm
  - Friday, October 27th, 2023 at 4:30 pm
  - Angie will send out meeting invites.

Meeting adjourned at 5:34 pm

Secretary and meeting minute taker: Lizzy. (Note: due to a misunderstanding about who was taking notes, these notes were created after the meeting, not during the meeting)

Minutes approved